

# Patient support programs

## Unlocking the best patient experience

Calian designs and implements personalized patient support programs (PSPs) that foster meaningful connections among patients, healthcare professionals and pharmacies. Our proprietary technology, Calian<sup>®</sup> Nexi, plays a pivotal role in supporting PSPs, leveraging automation to reduce the administrative burden so you can spend more time interacting with patients while lowering costs and eliminating errors.

### Why choose Calian?

For more than 20 years, we've been providing sophisticated, cost-effective solutions that help people lead healthy lives.

#### Pharmacy-inclusive models

Enable patients to choose their preferred pharmacy for convenience and flexibility in accessing medications.

#### Technology-enabled PSPs

Streamline patient support program administration, freeing up healthcare professionals for more meaningful patient engagement.

#### Data utilization and patient registries

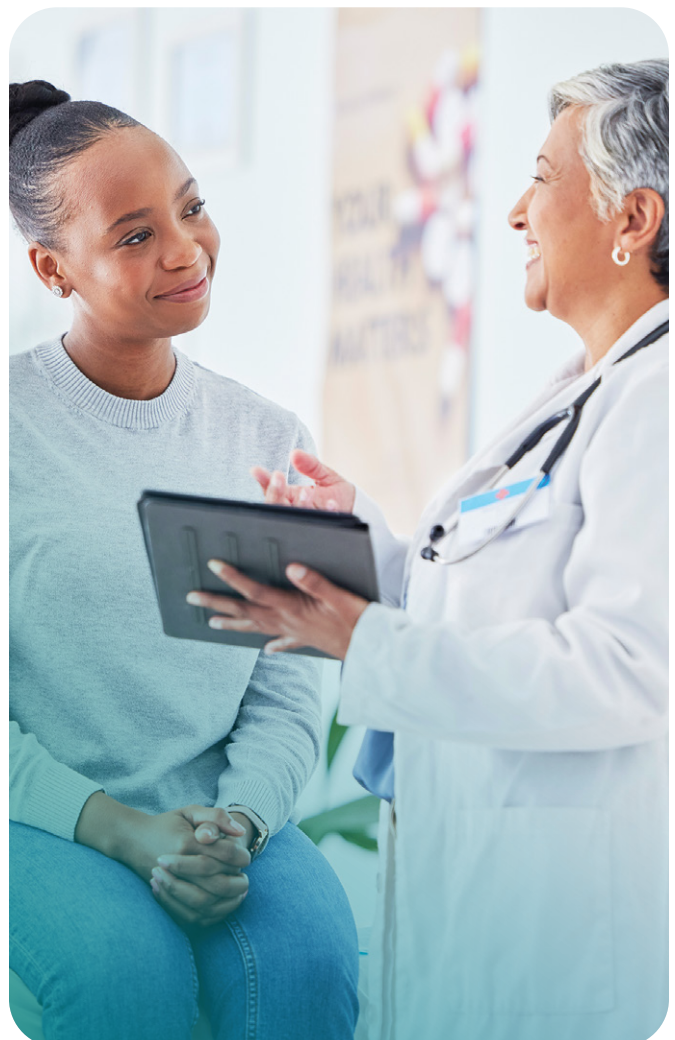
Gather real-world insights into patient behaviours, treatment outcomes and program effectiveness.

#### Patient-centric models

Tailor support services to individual needs and preferences, enhancing engagement, adherence and health outcomes.

#### Collaboration with our full-service contract research organization (CRO)

Leverage our CRO to enhance product success and patient outcomes, maximizing the impact of patient support programs.





## Key services

### Market access solutions

Advocating for accessible and affordable healthcare solutions for every patient.

### Real-world evidence

Real-world clinical data gathered, analyzed and applied to customize care plans and improve patient outcomes.

### Pharmacy-inclusive

Patients can select their preferred pharmacy, promoting patient choice, accessibility and boosting adherence.

### Financial assistance

Guiding patients and providers as they navigate the complex reimbursement landscape.

### Adherence and education

Technology-enabled programs to help patients comply with their prescribed treatment plan.

### Pharmacovigilance

Systematic collection, assessment and submission of adverse events associated with pharmaceutical products to ensure safety and efficacy.

### Digital solutions

Modularized digital solutions to support your PSP needs, from patient apps, virtual care solutions, interoperability and full patient CRM solutions.

### Contact Us

Reach out to our team today at [healthinfo@calian.com](mailto:healthinfo@calian.com) to discover how we can help you drive innovation, maximize ROI and elevate patient care.



Calian® helps people communicate, innovate, learn and lead safe and healthy lives. Every day, our team embodies our core principles of unwavering customer commitment, integrity, innovation, respect and teamwork, to engineer reliable solutions that solve complex challenges. That's Confidence. Engineered.

We are a growing company headquartered in Ottawa with offices and projects spanning North American, European and international markets with a focus on innovative healthcare, communications, learning and cybersecurity solutions.